Community commons programme Costing Sheet

Eight businesses you can own in the park on your street. For each one: what you get, what it costs delivered and installed in Guyana, and how it earns — in plain numbers, city by city.

Read the tables from the line marked YOUR SHARE. Every business divides what it earns four ways, and the four shares never change: **50% to you, the investor**; 20% reinvested in the community, starting with the free mornings; 20% to the city platform to manage the platform and the programme; and 10% into your neighbourhood's own Wealth Fund. The tables show all four, so you can see exactly where the other half goes — and **every break-even figure is calculated on your 50%, not on the whole profit.**



Why three sets of numbers? Because Guyana is not one market. A pizza sold beside a capital park is not priced like a pizza in a smaller town, supplies cost different money in different regions, and incomes differ street by street. These figures are honest estimates for Georgetown, Linden and New Amsterdam — and **your park gets its own final sheet** before anyone is asked to put in a dollar. The spending base behind every table: an average visitor spends up to **USD 50 a person** and a family up to **USD 150 per visit** across the whole park.



FOOD

Food & beverage kiosks

A fitted kiosk on the park's trade row – roti and curry, cook-up, juice, coconut water. The row that feeds the park from morning to midnight.

WHAT YOU GET

- Fitted container kiosk with counter, chiller and cooking set
- Striped awning, ready for sponsor fascia
- the city platform payment reader – cash, card, points

ESTIMATED COST – PLANNING RANGE, DELIVERED & INSTALLED

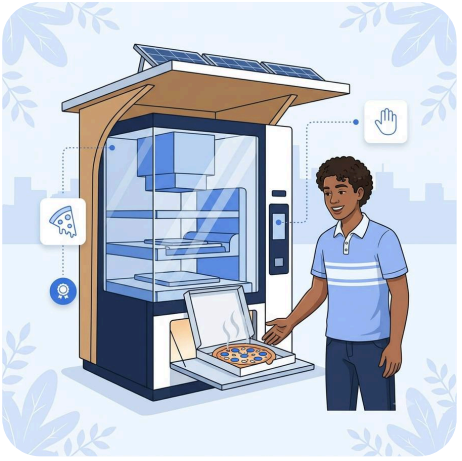
USD 10,000–18,000 ≈

GYD 2.10M–3.78M

20ft–40ft fitted kiosk: counter, chiller, cooking line, hood. Covers equipment, freight, duty and installation. Priced at the high end so there are no surprises – your park's final figure is fixed in its own sheet before anyone commits a dollar.

HOW IT EARNS – SIMPLE NUMBERS all money in GYD	GEORGE-TOWN	LINDEN	NEW AMSTERDAM
Park visitors each day	300	150	150
Share of them who buy here	35%	35%	35%
Buyers each day	105	52	52
Average spend per buyer	1,000	1,000	1,000
Monthly sales	3.15M	1.56M	1.56M
Advertising – menu board & kiosk banner	60,000	40,000	40,000
Total monthly income	**3.21M**	**1.60M**	**1.60M**
Running costs – **Georgetown 50% · Linden & New Amsterdam 40%**	−1.57M	−624,000	−624,000
Net profit each month – before it is divided	**1.64M**	**976,000**	**976,000**
YOUR SHARE – 50% paid to your city resident account every three months	**820,000**	**488,000**	**488,000**
→ Reinvested in the community – 20%	328,000	195,000	195,000
→ Platform operations (VertAcc Gov) – 20%	328,000	195,000	195,000
→ Your neighbourhood's Wealth Fund – 10%	164,000	98,000	98,000
Break-even – months to repay you on your 50% share	**5**	**8**	**8**

Break-even is the month your profit has repaid what you put in – after it, it is profit. **Visitors:** the programme plans for **100–300 a day**; 300 used for Georgetown, 150 for the smaller cities. Screen rates benchmark to Guyana's LED market (roadside 4K spots from GYD 75 a play); park slots price below roadside. Estimates until each park's own count is done.



VENDING

Pizza vending machine

Fresh dough pressed, topped and baked in three minutes, around the clock, with nobody on the line.

WHAT YOU GET

- Automated fresh-pizza machine with weather housing
- Two-year spare-parts kit and trained local technician cover
- Opening ingredient stock

ESTIMATED COST – PLANNING RANGE, DELIVERED & INSTALLED

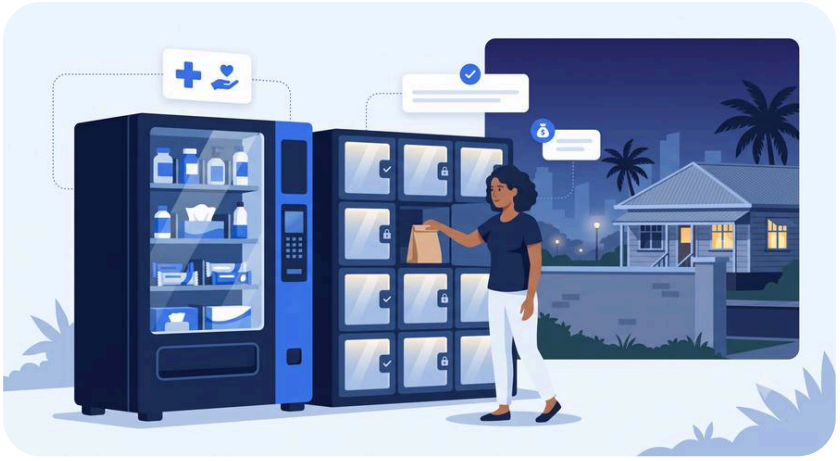
USD 10,000–15,000 ≈

GYD 2.10M–3.15M

True bake-from-frozen machine. Covers equipment, freight, duty and installation. Priced at the high end so there are no surprises – your park's final figure is fixed in its own sheet before anyone commits a dollar.

HOW IT EARNS – SIMPLE NUMBERS all money in GYD	GEORGE-TOWN	LINDEN	NEW AMSTERDAM
Park visitors each day	300	150	150
Share of them who buy here	15%	15%	15%
Buyers each day	45	22	22
Average spend per buyer	900	900	900
Monthly sales	1.22M	594,000	594,000
Advertising on the machine screen	120,000	80,000	80,000
Total monthly income	**1.33M**	**674,000**	**674,000**
Running costs – **Georgetown 50% · Linden & New Amsterdam 40%**	–607,500	–237,600	–237,600
Net profit each month – before it is divided	**728,000**	**436,000**	**436,000**
YOUR SHARE – 50% paid to your city resident account every three months	**364,000**	**218,000**	**218,000**
→ Reinvested in the community – 20%	146,000	87,000	87,000
→ Platform operations (VertAcc Gov) – 20%	146,000	87,000	87,000
→ Your neighbourhood's Wealth Fund – 10%	73,000	44,000	44,000
Break-even – months to repay you on your 50% share	**9**	**14**	**14**

Break-even is the month your profit has repaid what you put in – after it, it is profit. **Visitors:** the programme plans for **100–300 a day**; 300 used for Georgetown, 150 for the smaller cities. Screen rates benchmark to Guyana's LED market (roadside 4K spots from GYD 75 a play); park slots price below roadside. Estimates until each park's own count is done.



VENDING

Pharmacy vending machine

Everyday health items at any hour, plus a refrigerated locker where the partner pharmacy leaves filled prescriptions. Full detail in its own sheet.

WHAT YOU GET

- Climate-controlled smart machine with advertising screen
- Refrigerated prescription pickup lockers
- Health-card and subscription entry on screen

ESTIMATED COST – PLANNING RANGE, DELIVERED & INSTALLED

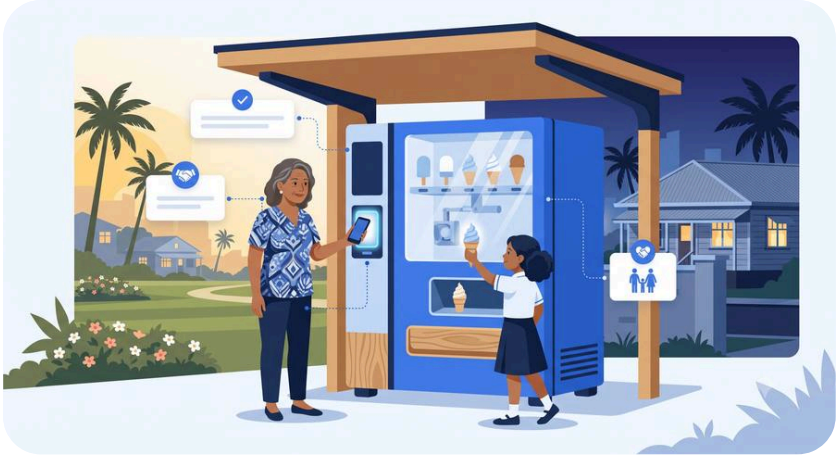
USD 20,000–25,000 ≈

GYD 4.20M–5.25M

Smart machine, refrigerated prescription lockers and advertising screen – full detail in the Health Point sheet. Covers equipment, freight, duty and installation. Priced at the high end so there are no surprises – your park's final figure is fixed in its own sheet before anyone commits a dollar.

HOW IT EARNS – SIMPLE NUMBERS all money in GYD	GEORGE-TOWN	LINDEN	NEW AMSTERDAM
Park visitors each day	300	150	150
Share of them who buy here	12%	12%	12%
Buyers each day	36	18	18
Average spend per buyer	1,200	1,200	1,200
Monthly sales	1.30M	648,000	648,000
Advertising on the health screen	250,000	160,000	160,000
Total monthly income	**1.55M**	**808,000**	**808,000**
Running costs – **Georgetown 50% · Linden & New Amsterdam 40%**	–648,000	–259,200	–259,200
Net profit each month – before it is divided	**898,000**	**549,000**	**549,000**
YOUR SHARE – 50% paid to your city resident account every three months	**449,000**	**274,000**	**274,000**
→ Reinvested in the community – 20%	180,000	110,000	110,000
→ Platform operations (VertAcc Gov) – 20%	180,000	110,000	110,000
→ Your neighbourhood's Wealth Fund – 10%	90,000	55,000	55,000
Break-even – months to repay you on your 50% share	**12**	**19**	**19**

Break-even is the month your profit has repaid what you put in – after it, it is profit. **Visitors:** the programme plans for **100–300 a day**; 300 used for Georgetown, 150 for the smaller cities. Screen rates benchmark to Guyana's LED market (roadside 4K spots from GYD 75 a play); park slots price below roadside. Estimates until each park's own count is done.



VENDING

Ice cream vending machine

The number one thing children spend their city reward points on — and every points redemption is settled to the owner in cash.

WHAT YOU GET

- Soft-serve / frozen unit with weather housing
- Opening stock — mix, cones, packaging
- city reward points settlement built in

ESTIMATED COST — PLANNING RANGE, DELIVERED & INSTALLED

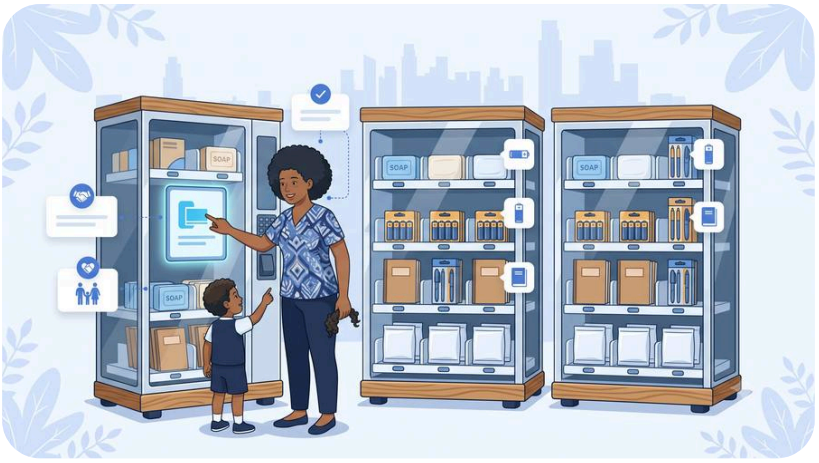
USD 10,000–15,000 ≈

GYD 2.10M–3.15M

Robotic soft-serve unit. A simpler packaged-frozen unit comes in lower — ask for it on your park's sheet. Covers equipment, freight, duty and installation. Priced at the high end so there are no surprises — your park's final figure is fixed in its own sheet before anyone commits a dollar.

HOW IT EARNS — SIMPLE NUMBERS all money in GYD	GEORGE-TOWN	LINDEN	NEW AMSTERDAM
Park visitors each day	300	150	150
Share of them who buy here	30%	30%	30%
Buyers each day	90	45	45
Average spend per buyer	400	400	400
Monthly sales	1.08M	540,000	540,000
Advertising on the machine screen	100,000	70,000	70,000
Total monthly income	**1.18M**	**610,000**	**610,000**
Running costs — **Georgetown 50% · Linden & New Amsterdam 40%**	−540,000	−216,000	−216,000
Net profit each month — before it is divided	**640,000**	**394,000**	**394,000**
YOUR SHARE — 50% paid to your city resident account every three months	**320,000**	**197,000**	**197,000**
→ Reinvested in the community — 20%	128,000	79,000	79,000
→ Platform operations (VertAcc Gov) — 20%	128,000	79,000	79,000
→ Your neighbourhood's Wealth Fund — 10%	64,000	39,000	39,000
Break-even — months to repay you on your 50% share	**10**	**16**	**16**

Break-even is the month your profit has repaid what you put in — after it, it is profit. **Visitors:** the programme plans for **100–300 a day**; 300 used for Georgetown, 150 for the smaller cities. Screen rates benchmark to Guyana's LED market (roadside 4K spots from GYD 75 a play); park slots price below roadside. Estimates until each park's own count is done.



VENDING

General goods machine

The neighbourhood votes on what goes inside — phone credit, school supplies, soap, batteries, whatever this area actually runs out of.

WHAT YOU GET

- Large-capacity smart machine with touch screen
- Community-voted opening product set
- Restock route service available

ESTIMATED COST – PLANNING RANGE, DELIVERED & INSTALLED

USD 8,000–10,000 ≈

GYD 1.68M–2.10M

Combo snack-and-drink smart machine with screen. Covers equipment, freight, duty and installation. Priced at the high end so there are no surprises – your park's final figure is fixed in its own sheet before anyone commits a dollar.

HOW IT EARNS – SIMPLE NUMBERS all money in GYD	GEORGE-TOWN	LINDEN	NEW AMSTERDAM
Park visitors each day	300	150	150
Share of them who buy here	15%	15%	15%
Buyers each day	45	22	22
Average spend per buyer	700	700	700
Monthly sales	945,000	462,000	462,000
Advertising on the machine screen	120,000	80,000	80,000
Total monthly income	**1.06M**	**542,000**	**542,000**
Running costs – **Georgetown 50% · Linden & New Amsterdam 40%**	−472,500	−184,800	−184,800
Net profit each month – before it is divided	**592,000**	**357,000**	**357,000**
YOUR SHARE – 50% paid to your city resident account every three months	**296,000**	**179,000**	**179,000**
→ Reinvested in the community – 20%	118,000	71,000	71,000
→ Platform operations (VertAcc Gov) – 20%	118,000	71,000	71,000
→ Your neighbourhood's Wealth Fund – 10%	59,000	36,000	36,000
Break-even – months to repay you on your 50% share	**7**	**12**	**12**

Break-even is the month your profit has repaid what you put in – after it, it is profit. **Visitors:** the programme plans for **100–300 a day**; 300 used for Georgetown, 150 for the smaller cities. Screen rates benchmark to Guyana's LED market (roadside 4K spots from GYD 75 a play); park slots price below roadside. Estimates until each park's own count is done.



THE BIG ONE

Inflatables & splash zone

Castles, slides and a water splash pad. This is what fills the park – every other business sells to the crowd it brings.

WHAT YOU GET

- Commercial castle, twin slide and obstacle run
- Splash pad kit with pumps and water treatment
- Safety matting, fencing, shade sails, blowers and spares

ESTIMATED COST – PLANNING RANGE, DELIVERED & INSTALLED

USD 15,000–20,000 ≈

GYD 3.15M–4.20M

Multi-piece zone: castle, slide, obstacle run and splash pad. Covers equipment, freight, duty and installation. Priced at the high end so there are no surprises – your park's final figure is fixed in its own sheet before anyone commits a dollar.

HOW IT EARNS – SIMPLE NUMBERS all money in GYD	GEORGE-TOWN	LINDEN	NEW AMSTERDAM
Park visitors each day	300	150	150
Share of them who buy here	25%	25%	25%
Buyers each day	75	38	38
Average spend per buyer	800	800	800
Monthly sales	1.80M	912,000	912,000
Advertising on the zone banners	80,000	50,000	50,000
Total monthly income	**1.88M**	**962,000**	**962,000**
Running costs – **Georgetown 50% · Linden & New Amsterdam 40%**	–900,000	–364,800	–364,800
Net profit each month – before it is divided	**980,000**	**597,000**	**597,000**
YOUR SHARE – 50% paid to your city resident account every three months	**490,000**	**299,000**	**299,000**
→ Reinvested in the community – 20%	196,000	119,000	119,000
→ Platform operations (VertAcc Gov) – 20%	196,000	119,000	119,000
→ Your neighbourhood's Wealth Fund – 10%	98,000	60,000	60,000
Break-even – months to repay you on your 50% share	**9**	**14**	**14**

Break-even is the month your profit has repaid what you put in – after it, it is profit. **Visitors:** the programme plans for **100–300 a day**; 300 used for Georgetown, 150 for the smaller cities. Screen rates benchmark to Guyana's LED market (roadside 4K spots from GYD 75 a play); park slots price below roadside. Estimates until each park's own count is done.



COMPETITION

Gaming zone & obstacle course

A Ninja-Warrior style course with timed runs, a leaderboard on the app, and competition nights with prizes.

WHAT YOU GET

- Ninja rig — rings, rope climb, floating steps, warped wall
- Cargo net, balance elements, full padded matting
- Timing system, leaderboard screen and floodlights

ESTIMATED COST — PLANNING RANGE, DELIVERED & INSTALLED

USD 10,000–25,000 ≈

GYD 2.10M–5.25M

Ninja rig, warped wall, matting, timing system and floodlights. Covers equipment, freight, duty and installation. Priced at the high end so there are no surprises — your park's final figure is fixed in its own sheet before anyone commits a dollar.

HOW IT EARNS — SIMPLE NUMBERS all money in GYD	GEORGE-TOWN	LINDEN	NEW AMSTERDAM
Park visitors each day	300	150	150
Share of them who buy here	20%	20%	20%
Buyers each day	60	30	30
Average spend per buyer	600	600	600
Monthly sales	1.08M	540,000	540,000
Advertising on the leaderboard screen	150,000	100,000	100,000
Total monthly income	**1.23M**	**640,000**	**640,000**
Running costs — **Georgetown 50% · Linden & New Amsterdam 40%**	−540,000	−216,000	−216,000
Net profit each month — before it is divided	**690,000**	**424,000**	**424,000**
YOUR SHARE — 50% paid to your city resident account every three months	**345,000**	**212,000**	**212,000**
→ Reinvested in the community — 20%	138,000	85,000	85,000
→ Platform operations (VertAcc Gov) — 20%	138,000	85,000	85,000
→ Your neighbourhood's Wealth Fund — 10%	69,000	42,000	42,000
Break-even — months to repay you on your 50% share	**15**	**25**	**25**

Break-even is the month your profit has repaid what you put in — after it, it is profit. **Visitors:** the programme plans for **100–300 a day**; 300 used for Georgetown, 150 for the smaller cities. Screen rates benchmark to Guyana's LED market (roadside 4K spots from GYD 75 a play); park slots price below roadside. Estimates until each park's own count is done.



COMPETITION

Music stage & talent competition

Karaoke, chutney-soca, gospel — a real final with a real prize. Rented to churches and promoters mid-week.

WHAT YOU GET

- Covered stage with curved roof and LED wash lighting
- PA system, rear screen and wireless microphones
- Backup power for show nights

ESTIMATED COST – PLANNING RANGE, DELIVERED & INSTALLED

USD 40,000–60,000 ≈

GYD 8.40M–12.6M

Stage, roof, PA, LED lighting, screen and mics. Covers equipment, freight, duty and installation. Priced at the high end so there are no surprises – your park's final figure is fixed in its own sheet before anyone commits a dollar.

HOW IT EARNS – SIMPLE NUMBERS all money in GYD	GEORGE-TOWN	LINDEN	NEW AMSTERDAM
Park visitors each day	300	150	150
Share of them who buy here	25%	25%	25%
Buyers each day	75	38	38
Average spend per buyer	500	500	500
Monthly sales	1.12M	570,000	570,000
Advertising – stage screen & backdrop	400,000	250,000	250,000
Total monthly income	**1.52M**	**820,000**	**820,000**
Running costs – **Georgetown 50% · Linden & New Amsterdam 40%**	–562,500	–228,000	–228,000
Net profit each month – before it is divided	**962,000**	**592,000**	**592,000**
YOUR SHARE – 50% paid to your city resident account every three months	**481,000**	**296,000**	**296,000**
→ Reinvested in the community – 20%	192,000	118,000	118,000
→ Platform operations (VertAcc Gov) – 20%	192,000	118,000	118,000
→ Your neighbourhood's Wealth Fund – 10%	96,000	59,000	59,000
Break-even – months to repay you on your 50% share	**26**	**43**	**43**

Break-even is the month your profit has repaid what you put in – after it, it is profit. **Visitors:** the programme plans for **100–300 a day**; 300 used for Georgetown, 150 for the smaller cities. Screen rates benchmark to Guyana's LED market (roadside 4K spots from GYD 75 a play); park slots price below roadside. Estimates until each park's own count is done.

What the park itself earns — on top of the businesses

Two more streams flow through every Commons, at the rates on our published card. **Sponsorship money never goes into an owner's pocket** — it funds the free mornings and the neighbourhood's own fund. That is exactly what keeps the park full every day, and a full park is what keeps every machine and kiosk selling.

CORPORATE SPONSORSHIP — AVERAGE PER PARK, PER YEAR

FROM OUR PUBLISHED CARD	RATE (USD / YR)
Park Adopter — name on the gate, canopy and stage	60,000
Zone sponsors (splash pad, stage, gaming zone…)	12,000 – 30,000 each
Programme sponsors (reading club, seniors' morning…)	6,000 – 18,000 each
Typical park — adopter + two zones + two programmes	**≈ 60,000 – 126,000**
In Guyana dollars	**≈ GYD 12.6M – 26.5M / yr**

Where every sponsorship dollar goes, fixed and audited: **50% the neighbourhood's fund** (residents vote what it buys) · 20% free mornings & points for children, seniors and low-income families · 20% running the programme · 10% independent audit.

ADVERTISING ON THE PARK'S SCREENS — PAID TO THE SCREEN'S OWNER

FROM OUR PUBLISHED CARD	RATE (USD / MONTH)
Local advertiser — one slot on a machine or stage screen	150 – 500
Anchor advertiser — co-branded with a park zone	1,000 – 5,000
Example: one smart machine, 8 local slots at mid-rate	**≈ 2,400 / month**
In Guyana dollars	**≈ GYD 500,000 / month**

The smart machines, the stage screen and the gate display all carry advertising. **Unlike sponsorship, this income belongs to the machine or screen's owner** — it runs all day, whether the machine is selling or not, and it is sold and scheduled through the city platform. Exact slot counts per city go in each opportunity's table.